

GENERAL WAYNE A. DOWNING PEORIA INTERNATIONAL AIRPORT

TO: MAAP Commissioners

FROM: Gene Olson, Director of Airports

DATE: February 14, 2020

RE: AIR SERVICE / MARKETING MEETING February 17, 2020 @ 2:30 p.m.

AGENDA

- Roll Call
- Operations Report
- Capacity / Airfare Review
- Marketing Report
 - Rewards Program Rebuild
 - Q1 & Q2 Marketing Spend
- Executive Session *(if required)*